



6731 Variel Ave. Canoga Park, CA 91303 Phone: (818) 676-0446
www.savethetatas.com

Boob Lube™ by Save the ta-tas®, is the first ever breast check soap. Fighting breast cancer has never been so much fun!

Early detection is key to the fight against cancer because studies show it means a better chance being cured and surviving.

But who wants to be scared every time they do a breast exam and what are we looking for anyway?

That's why Boob Lube™ was created. With non-threatening instructions to help a woman get to know her body, and a checklist calendar to remind her to check every month, Boob Lube™ is not only a fragrant soap that leaves skin silky smooth, but also an all natural fun tool to help women everywhere fight breast cancer on the homefront.



The Boob Lube™ Bottle

“We received a letter from a mom who was buying a “save the ta-tas” shirt for her 15 year old daughter and herself because her daughter recently had a cancerous lump removed,” says founder Julia Fikse, It was then she realized how important practicing early detection is, and how little we really talk about breast checks. “The idea of finding cancer is so scary!” says Fikse, “But Boob Lube™ isn’t as much about looking for cancer as it is about getting to know our bodies so if something new shows up, we know it’s new and we can get it checked out.”



The Boob Lube™ Bar

A gift perfect for a friend or family member, Boob Lube™ is also a fun teaching tool for mothers to share with their daughters. “It’s a great way to show your love for someone and say you want them around for a long time, ” says Fikse. Because ta-tas are important, but a long life with someone you love is the best gift anyone could ask for.