



Thank you so much for your support of Breast Cancer Awareness and Save the Ta-tas Foundation! ta-tas® Brand would not be able to continue to raise awareness without all of the support and efforts put forth by everyone involved! We are especially excited about our new fundraising ideas to help individuals who want to get involved do so. The following is a "How to Guide" on teaming up with ta-tas® Brand to help sell awareness bracelets & ♥ raise funds for the fight! ♥

## About our Foundation:

We operate two organizations: **ta-tas® Brand Clothing**, a for profit business and **The Save the Ta-tas® Foundation**, a 501(c)(3); non-profit registered organization.

**ta-tas® Brand Clothing** currently gives 5% of gross sales to the fight against cancer- with no limit. This is an unusual commitment and a major sacrifice for our company because we give away a piece of every purchase *whether or not* a profit is made.

In 2008, we founded **The Save the Ta-tas Foundation**. In addition to actual donations made, **ta-tas® Brand Clothing** absorbs much of the cost of running **The Save the Ta-tas Foundation**. The Foundation has a goal of donating no less than \$0.90 of every dollar received due to this relationship!

After evaluating many organizations, **The Save the Ta-tas Foundation** made a decision to pledge at least \$50,000 to fund a promising cancer investigator. The more funds we raise, the more researchers we can fund.

On behalf of ta-tas® Brand and the people we serve, thank you for your commitment to raising awareness for Breast Cancer! Without your commitment, support and enthusiasm, we would not have been able to raise over **\$370,000** to date! It's not easy to do, but when we all help it adds up!



## How You Can Get Involved:

ta-tas® is always looking for business and individual donations as well as volunteers. Getting involved is simple and rewarding! ♥

Here are a few ways you can become involved:

- Plan an event to benefit Save the ta-tas® Foundation
- Bracelet Fundraising (see entire packet)
- Donations
- Become a retailer

If you are interested in getting involved with the great work we do, would like to purchase merchandise and/or host a fundraiser. Please contact our office manager Jessica at (818) 676-0446 or [jessica@savethetatas.com](mailto:jessica@savethetatas.com).

## How to start fundraising today:

- 1) Request an application from customer service
- 2) Complete the application included in this packet
- 3) Visit our website: [savethetatas.com](http://savethetatas.com) to get familiar with our company & products
- 4) Make your first purchase of bracelets at a discounted price (min. & max. req.)
- 5) Sell the bracelets at the already discussed price
- 6) Keep track of what you sold
- 7) Send in donation via check or credit card
- 8) Order more bracelets & keep going!

## Tips for fundraising:

Put the FUN in Fundraising! Enjoy the rewarding journey of making a difference.

- ♥ Tell your story! Telling folks about your personal connection to Breast Cancer and/or The Save the Ta-tas Foundation is one of the most effective ways to gain supporters and help raise awareness.
- ♥ Quote the facts! Visit our website and read up on the company and its efforts in the community. Be prepared to answer questions and/or direct people to us for more information.
- ♥ Sharing your experience with friends and co-workers gives you the unique ability to engage them on a very personal and significant level.
- ♥ We understand that it can sometimes feel a little scary asking people to donate and/or help support a cause. Let them know why it is important and why you are participating, and if they want to participate, great! Even if they don't, you have still helped spread the message about finding a cure.
- ♥ Remember any amount counts! So jump in and get going! ♥

Your support is greatly appreciated and we thank you for helping us reach and surpass our fundraising goals. We are determined to end this devastating disease - with a smile of course!



## Our Brand

ta-tas® Brand is committed to stopping cancer. That's why we give a portion of every sale to end the disease. Every purchase counts because every purchase creates a donation.

## Our Purpose

We exist to bring joy and healing to the world.

## Our Core Values

- ♥ We believe that laughter heals.
- ♥ We believe in leading with a spirit of excellence.
- ♥ We believe that integrity and generosity bring success for all.

## Our Foundation

The Save the Ta-tas Foundation is committed to fighting cancer at every stage—including education, prevention, research, community outreach, and emotional support for those struggling with the disease. Our first year goal is to donate no less than .90 cents per dollar to support new research. Innovative and new, our organization is determined, like its founder ta-tas® Brand Clothing, to end this devastating disease, with a smile of course! Laughter heals, save the ta-tas!

*The Save the Ta-tas Foundation is a private, not for profit corporation and is tax exempt*

*under Section 501 (c) (3) of the Internal Revenue Code*

6731 Variel Avenue • Canoga Park • CA • 91303 • Phone: 818-676-0446 • Fax: 818-676-1281



**Fundraise with ta-tas®!**

Thanks for contacting ta-tas®. Please fill out this form with as much information as possible. The more information you give us the easier and faster it will be to get you started with our fundraising packet today.

Applicant's name: \_\_\_\_\_

Applicant's phone: \_\_\_\_\_ fax: \_\_\_\_\_

Applicant's email: \_\_\_\_\_

Mailing address: \_\_\_\_\_

# of Bracelets Purchased: If Any (Max 60 pc./5 dozen/per order) \_\_\_\_\_

**Beneficiary: The Save the Ta-tas Foundation®**

Estimated pledge If Any (based on # of bracelets purchased): \$ \_\_\_\_\_

Approximate date pledges will payable: \_\_\_\_\_

Other Comments: \_\_\_\_\_

\_\_\_\_\_

Brand identity is very important to **ta-tas**® Brand and the Save the Ta-tas Foundation®. **ta-tas**® Brand and the Save the Ta-tas Foundation® own the registration for a family of **ta-tas**® names and programs. All of our marks, logos and phrases are copyrighted and protected by law. For our protection and the protection of our authorized sellers and partners, we actively protect our trademarks and copyrights. Use of these names, logos or any licensed marks is strictly prohibited without an executed written contract which outlines the terms of use.

Please **initial** and **sign** the following to be a ta-tas®Brand fundraising partner:

\_\_\_\_\_ I agree to maintain the brand identity of **ta-tas**®. This includes product value, as well as the integrity and respect to women the **ta-tas**® brand works diligently to preserve.

\_\_\_\_\_ I understand that **ta-tas**®Brand merchandise purchased at group discount rates may not be returned or exchanged (unless defective).

\_\_\_\_\_ I agree to respect other members of the **ta-tas**® retail family and not cheapen the **ta-tas**® brand by selling it in a discount outlet such as Ebay or a flea market without the prior written permission of **ta-tas**®.

\_\_\_\_\_ I will not in any way mislead customers into believing I am the original [www.savethetatas.com](http://www.savethetatas.com) or [www.savethetatas.org](http://www.savethetatas.org) website or the original **ta-tas**® brand clothing or associated entities thereof.

\_\_\_\_\_ I understand that **ta-tas**® reserves the right to discontinue and / or refuse service and product to any person or business at any time for any reason.

\_\_\_\_\_ I understand that [www.savethetatas.com](http://www.savethetatas.com) & [www.savethetatas.org](http://www.savethetatas.org) are proprietary websites. I agree not to use any graphics, photos or copyrighted materials from [www.savethetatas.com](http://www.savethetatas.com) & [www.savethetatas.org](http://www.savethetatas.org) w/o prior written permission from **ta-tas**®.

\_\_\_\_\_ I understand that **ta-tas**®Brand and/or The Save the Ta-tas Foundation® is/are not sponsoring me in any way, and agree not to mislead the public to believe that **ta-tas**®Brand and/or The Save the Ta-tas Foundation® is anything but the recipient of donations collected.

Name \_\_\_\_\_ Signature\_\_\_\_\_

Date\_\_\_\_\_

We value your support and interest in helping to raise awareness and funds for Breast Cancer. Thank you for helping us Save the ta-tas®.

**\*\*Please return form to [contact@savethetatas.com](mailto:contact@savethetatas.com) or fax to (818) 676-1281.**

## FUNDRAISER LOGO USE AGREEMENT

I understand and agree to the following without exception:

### Copy:

The context in which our brand name may be used in the context of copy for materials advertising must read and may only read:

### **Benefiting The Save the Ta-tas Foundation®**

Any other use or variation of the above statement is strictly prohibited. “ta-tas® and “Save the ta-tas®” are the exclusive property of ta-tas®Brand and **may not be used**. The use of the name of our foundation, “The Save the ta-tas Foundation®” is only granted with the requirement that the word “benefiting” precedes it in **all** instances of use.

### Logo use:

The shown logo in its entirety is the only logo permitted for use on materials advertising your event:

1. logo may be printed in black and white or in actual pink color provided
2. The Save the Ta-tas Foundation logo **may not appear any larger** than 2.5” x 2.25” unless otherwise approved in writing by The Save the Ta-tas Foundation®.
3. Logo must at all times be associated with and only with the word “Benefitting”  
To acquire approval to use the logo in a larger size actual artwork must be submitted with a commitment from you that any changes to the artwork from approval to print will be resubmitted to The Save the Ta-tas Foundation® for approval before duplication.

### Approved logo:



I have read, understand and agree to follow the above conditions of use.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

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